

## Interactive Media Web / Graphic Designer

Ambitious graphic and web designer aiming to make a difference through positive art while creating long-lasting and identifiable digital and print media. Seeking full-time and/or consultant-based employment with a firm capable of utilizing over 10 years of visual strategy, branding, layout development, and collaborative marketing experience.

## Education & Credentials

Bachelor of Fine Arts (BFA), Graphic Design & Interactive Media, March 2013  
The Art Institute of Tennessee, Nashville, TN

- Resident Assistant (RA)
- Peer Tutor (Web design, Adobe Illustrator, Adobe InDesign, English)
- Member of Alpha Beta Kappa Honors Society

## Experience Highlights

***A3 Media, Trooper, PA***

***7/19 to current***

***Interactive Media, Graphic, and Web Designer***

- Execute all visual design stages from concept to final hand-off to sales team
- Conceptualize original website design ideas that bring simplicity and user friendliness to complex roadblocks
- Updated Company WordPress websites on a weekly basis
- Create wireframes, storyboards, user flows, process flows to communicate interaction and design ideas for web and video advertisement platforms
- Present designs and key deliverables to peers when it comes to web and app interfaces
- Establish and promote design guidelines, best practices and standards
- Transform informative content to create Power Points, Online Flipbooks, and Interactive PDF's, for the Sales Team
- Create graphics and content for company weekly blogs

***AQ Designz, Memphis, TN***

***01/12 to Present***

***Owner/Graphic Designer/Web Developer***

- Developed over 100+ graphic design projects (brochures, catalogs, presentations, etc.)
- Accumulated a nationwide client base
- Marketing consultant for several companies in the states of TN, MS, AL, FL, CA

***Taxes 365, Memphis, TN (Contract)***

***12/18 to 5/19***

***Web and Graphic Designer***

- Created company website and team interface
- Transformed content data into visual digital infographics for employee training
- In charge of Weekly Search Engine Optimization and Google Analytics

- Updated Backend Database Daily for Incoming new Tax clients and Team
- Created all print documents for Sales Team Monthly (Brochures, Business Cards, Push Cards)

## ***Web Developer FedEx Services - Memphis, TN***

***12/18 to 07/19***

### ***Web Developer***

- Designed/Developed Company Website (For Employee Internal Training)
- Compressed informational content and data into infographics for employee training
- Designed Mockups
- Led presentation for current employees on proprietary mapping schemes for structure of the company

## ***ThyssenKrupp Elevator, Germantown, TN***

***07/14 to 11/18***

### ***Graphic Designer II***

- Designed graphical interface for kiosk applications at new One World Trade Center in New York City
- Led training for new/current employees on proprietary elevator mapping schemes.
- Contributed graphic design fixes that have been implemented in ThyssenKrupp Elevator operations worldwide.
- Transformed elevator building blueprints into interactive HTML interfaces
- Leader of Charity/Event Committee

## ***Service Master, Memphis, Memphis, TN***

***05/13 to 07/14***

### ***Instructional Designer***

- Designed training materials for regional training programs
- Transformed company's reports and data into infographics

## **Programs & Languages of Expertise**

Photoshop	Illustrator	InDesign/AutoCad	JavaScript
Dreamweaver	HTML5/CSS3	Final Cut/Adobe After Effect	GIMP
Wordpress/PHP	Search Engine Optimization	Microsoft Office	SQL
Flash / Action Script			

## **Design Proficiency Skills**

Logo Design	Photo Retouching	T-Shirt Design	Banner Design
Typography	Building Sign Design	Flyer Design	Business Card Design

## **References**

Coya Jackson (Ceo of Next Level Organization)	coyakjackson@gmail.com	901-489-0663
Chris Liggins (Ceo of Taxes365)	celigg24@gmail.com	618-792-7359
Felecia Parker (Thyssenkrupp Elevator)	fsparker4u@gmail.com	901-299-3747